



# 40th Anniversary Circle City Classic®

*President's Reception Gala*

**SPONSORSHIP OPPORTUNITIES**

**Venue**

Indiana Roof Ballroom  
140 W Washington St, Indianapolis, IN 46204

**Date**

Friday, September 27, 2024 @ 8:00 PM - 11:00 PM  
Doors open at 7 PM

# 40th Anniversary Circle City Classic® *President's Reception Gala*

Circle City Classic® was founded by Indiana Black Expo, Inc. President Charles R. Williams in 1984 with financial support from then President Jim Morris of the Lilly Endowment. The goal was to provide a sports event in the Midwest for alumni of Black colleges and to expose Black youths to historical Black colleges and universities. In keeping with tradition, the weekend includes the game, parade, and other festivities. Over the years additional programming has been added to align with IBE's educational, economic, and health initiatives.

Join us in celebrating 40 years of extraordinary impact, exposing youth to Historically Black Colleges and Universities and post-secondary educational institutions across the state. The Gala celebrates our purpose and our partners.



40th Anniversary  
**Circle City Classic**<sup>®</sup>  
*President's Reception Gala*

IIBE's 40th Anniversary Circle City Classic<sup>®</sup> President's Reception Gala will take place on Friday, September 27th, in the Indiana Roof Ballroom<sup>®</sup>. The entertainment will feature R&B singer and songwriter Will Downing, saxophonist and Indy's own Bryan Thompson, and host Joe Torry, actor and comedian.



*Will Downing*



*Bryan Thompson*



*Joe Torry*

# **40th Anniversary Circle City Classic® President's Reception Gala Title Sponsor \$25,000**

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- Listed as Title Sponsor
- 8 person Suite for Title Sponsor game
- 10 Premium \$50 game tickets to the game
- Full page ad in the game program
- Logo on the gala program
- Logo on video board throughout the gala
- 2 premium tables at the gala (10 people per table)
- Logo on all email marketing advertising the event
- Logo and link on IBE website
- Meet & Greet with the gala artist





# **40th Anniversary Circle City Classic® President's Reception Gala Presenting Sponsor \$15,000**

- Listed as Presenting Sponsor
- 4 passes to the President Suite
- 6 Premium \$50 game tickets to the game
- Half page ad in the game program
- Logo on the gala program
- Logo on video board throughout the gala
- 1 premium table at the gala (10 people per table)
- Logo on all email marketing advertising the event
- Logo and link on IBE website



**40th Anniversary Circle City  
Classic® President's Reception  
Gala Co-Sponsor**

**\$10,000**

- Listed as Co-Sponsor
- 1 gala table (10 people at a table)
- 2 passes to the President Suite
- 6 premium \$50 tickets to the game
- Half page ad in the game program
- Logo on all email marketing advertising the event
- Logo and link on IBE website
- Listed in gala program as a Co-Sponsor

**40th Anniversary Circle City  
Classic® President's Reception  
Gala Table Sponsor**

**\$5,000**

- Listed as Table Sponsor
- 1 gala table (10 people at a table)
- 10 premium \$30 tickets to the game
- Logo on all email marketing advertising the event
- Logo and link on IBE website
- Logo in gala and game program
- Listed in gala program as a Table Sponsor



**Its more than a game, its 40 years of impact!**

*Thank you*

**If you have any questions, please contact:**

**Cara Holdsclaw**

**Chief Operating Officer**

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BLACK  
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