

CIRCLE CITY CLASSIC XXVIII GAME DAY PREVIEW



attracts nearly 200,000 attendees from all over America. It is widely considered to be one of the top classic events in the nation!

The Classic has also served as the showcase for America's finest historically Black colleges and universities (HBCUs), their football teams, marching bands, coaches, and celebrities. During our first 27 years, great coaches including the late Eddie Robinson (Grambling State University) have called plays from the sidelines. NFL greats Jerry Rice, late Steve "Air" McNair, Hugh Douglass, and Robert Mathis have exploited opponents on the field. Additionally, numerous celebrities have appeared, performed, or been recognized at the Classic over the years including Muhammad Ali, Jackie Joyner-Kersey, Kenneth "Babyface" Edmonds, the late Johnnie Cochran, Tom Joyner, Tony Dungy, Yolanda Adams, Kirk Franklin, Nick

Cannon, Kelly Rowland, Greg Oden and Mike Conley, just to name a few.

The 2011 Circle City Classic® will feature the Albany State University Golden Rams against Kentucky State University Thorobreds. Coach Mike White will be in his 10th season as Head Coach of the Rams. The Thorobreds are lead by second year coach Wayne Dickens This will be the first appearance by both teams.

While in Indianapolis, be sure to enjoy the Classic experience which includes a host of events for everyone including the Classic Coaches Luncheon and Major Taylor Award Presentation, the Classic Pep Rally, the Circle City Classic® High School Showcase, the Friday Nite Cabaret, the Comedy Jam, the Classic Parade, and VIP parties.

Circle City Classic® was created under the visionary leadership of the late Rev. Charles Williams, former president of Indiana Black Expo, Inc. and other Indianapolis civic leaders in 1984. The Circle City Classic® has served as a fundraiser to support the Circle City Classic® Scholarship Program and the operations of Indiana Black Expo, Inc. and the Indiana Sports Corporation. Since its inception, it has evolved from a single event into a week long experience that

Co-Sponsored by:



Circle City Classic
3145 N. Meridian Street
Indianapolis, IN 46208

Hosted by:



KENTUCKY STATE UNIVERSITY VS ALBANY STATE UNIVERSITY CIRCLE CITY CLASSIC®



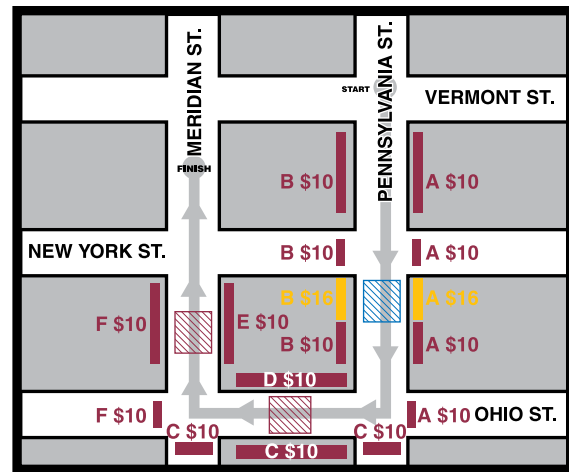
SEPT. 30 – OCT. 1, 2011
LUCAS OIL STADIUM
INDIANAPOLIS, INDIANA

More than \$2.5 Million In Scholarships Awarded Since 1984.

For information and tickets call (317) 237-5222 or visit www.circlecityclassic.com

CIRCLE CITY CLASSIC® PARADE
October 1, 2011, 10:00 a.m.
Parade Ticket Information (ALL SEATS RESERVED)

PARADE SEATING, PRICES, AND ADDITIONAL PERFORMANCES
 Starting March 28, tickets can be purchased at the Lucas Oil Stadium Ticket Office, Ticketmaster outlets or charged by phone at 800-745-3000 or visit www.ticketmaster.com. Ticketmaster adds a convenience charge per ticket.
 Using the form below, you may also order by mail until September 2, 2011. No phone or internet orders after Friday, September 23, 2011.
 Television/VIP Parade Reviewing Grandstand is located on Pennsylvania Street. All marching bands, drill teams, and special entries will perform on Pennsylvania, Ohio, and Meridian Streets.



PARADE TICKETS ORDER FORM

*All adults and children must have a purchased ticket for bleacher seating.

Name: _____
 Address: _____
 City: _____
 State: _____ Zip: _____ E-Mail: _____
 Work Phone: _____ Home Phone: _____

If you pay by check, please write a separate check for each event.

# of Seats	Cost
_____ x Gold \$16.00 Each*	= _____
_____ x Maroon \$10.00 Each*	= _____
Handling	= \$5.00
TOTAL	= _____

**Tickets are \$2.00 extra on day of event.

Method of Payment: Check/Money Order payable to Lucas Oil Stadium
 Credit Card: Visa MC AMEX Discover
 Credit Card Number: _____
 Security Code: _____
 Expiration Date: _____
 Card Holder Name: _____
 Signature: _____

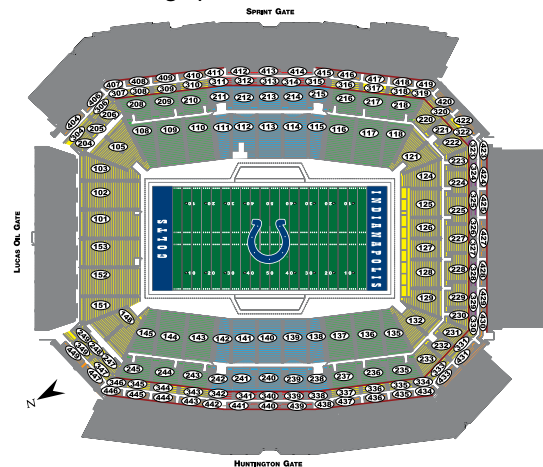
Please enclose a self-addressed stamped envelope and mail to:
Circle City Classic® Parade c/o Lucas Oil Stadium Ticket Office
500 S. Capitol Ave. Indianapolis, IN 46225-1117

CIRCLE CITY CLASSIC® FOOTBALL GAME
October 1, 2011, 2:30 p.m.
 Lucas Oil Stadium Doors Open-1:30 p.m., Kick Off-2:30 p.m.

Using the form below, you may order advanced tickets by mail until September 2, 2011

All orders will be date-stamped at the Lucas Oil Stadium ticket office and filled in the order of receipt.

Sales begin March 28, 2011, at the Lucas Oil Stadium ticket office and all Ticketmaster outlets. You may also order by phone from Ticketmaster by calling 800-745-3000 or visit www.ticketmaster.com. Ticketmaster adds a convenience charge per ticket.



GAME TICKETS ORDER FORM

Name: _____
 Address: _____
 City: _____
 State: _____ Zip: _____ E-Mail: _____
 Work Phone: _____ Home Phone: _____

If you pay by check, please write a separate check for each event.

# of Seats	Cost
_____ x Blue Seats \$50 each (Limited; Club Lounge Access)*=	_____
_____ x Green Seats \$40 each*=	_____
_____ x Red Seats \$30 Each*=	_____
_____ x Yellow Seats \$20 Each*=	_____
_____ x Purple Seats \$15 Each*=	_____
_____ x Orange Seats \$10 Each*=	_____
Handling =	\$5.00
TOTAL =	_____

*Tickets are \$2.00 extra on game day.

Method of Payment: Check/Money Order payable to Lucas Oil Stadium
 Credit Card: Visa MC AMEX Discover
 Credit Card Number: _____
 Security Code: _____ Expiration Date: _____
 Card Holder Name: _____
 Signature: _____

Please enclose a self-addressed stamped envelope and mail to:

Circle City Classic® c/o Lucas Oil Stadium Ticket Office
500 S. Capitol Ave. Indianapolis, IN 46225-1117

Indianapolis
Raising the game™
Welcomes The Circle City Classic®

HOTEL RESERVATION FORM
HOUSING DEADLINE – SEPTEMBER 1, 2011

Housing Dates Sept. 30—Oct 2, 2011; All Hotels Require Two-Night Stay;
No Refunds given After September 1, 2011.

GENERAL INFORMATION

HOW TO MAKE RESERVATIONS: Prior to the deadline, all reservation requests must be made through the Housing Bureau—not with individual hotels. Choose one of the following methods to make a room reservation request:

INTERNET: Book your reservation on-line at www.indy.org/conventions (Quickest Method)

PHONE: Book your reservation by calling 317-262-8191.

FAX: Send completed forms to (317) 262-8270.

MAIL: Send completed form to Circle City Classic Housing Bureau, 200 S. Capitol Ave., Suite 300, Indianapolis, IN 46225-1063.

PAYMENTS: Payments for room reservations can be made with credit card, check, or money order. A valid, credit card number must be provided to reserve rooms. If paying by check or money order, please make either payable to "Circle City Classic Housing Bureau". Total payment, both room nights (plus tax) must be received by the housing bureau by September 1, 2011, or the reservation will be subject to cancellation.

ALL RESERVATIONS MADE ARE NON-REFUNDABLE AFTER SEPTEMBER 1, 2011.

DEPOSIT/CANCELLATION POLICY: Please review carefully. A two-night minimum (plus tax) advance deposit is required for each room requested, by check, money order or valid credit card. If a credit card is found invalid at anytime after the reservation is made, the reservation will be immediately cancelled. A \$25 cancellation fee will be charged for reservations cancelled after August 1, 2011. Checks will be deposited and credit cards will be charged a two night minimum charge and processed starting September 2, 2011.

THERE WILL BE NO REFUNDS GIVEN AFTER SEPTEMBER 1, 2011.

Acknowledgements will be sent after each reservation booking, modification and/or cancellation. Review acknowledgements carefully for accuracy. If you do not receive an acknowledgement within 14 days after any transaction, please call the housing bureau at (317) 262-8191.

HOTEL INFORMATION

Requests will be processed on a first-come, first-serve basis. Please number your selections in order of preference (1-12). Failure to do so will result in a delay of reservation processing. If your choices are unavailable, you will be placed in the next available hotel property that meets your requirements. If sharing a room, please complete one housing form per shared room. If requesting more than two rooms, please provide a rooming list by Friday, August 12, 2011. Please allow two weeks for processing. This housing form may be duplicated. (AP=Airport, DT=Downtown)

Hotel Selections	Single	Double	Triple	Quad	Hotel Selections	Single	Double	Triple	Quad
___ Courtyard Marriott (DT)	\$129	\$129	\$129	\$129	___ JW Marriott (DT)	\$189	\$189	\$189	\$189
___ Crowne Plaza (DT)	\$159	\$159	\$159	\$159	___ Marriott (DT)	\$171	\$171	\$171	\$171
___ Embassy Suites (DT)	\$179	\$179	\$179	\$179	___ Omni Severin Hotel (DT)	\$144	\$144	\$144	\$144
___ Hampton Inn (DT)	\$154	\$154	\$154	\$154	___ Spring Hill Suites (DT)	\$134	\$134	\$134	\$134
___ Hilton Indianapolis (DT)	\$179	\$179	\$179	\$179	___ University Place (DT)	\$139	\$139	\$139	\$139
___ Hyatt Regency (DT)	\$159	\$159	\$159	\$159	___ Westin Hotel (DT)	\$159	\$159	\$159	\$159
___ Sheraton (DT)	\$134	\$134	\$134	\$134	___ Hilton Garden Inn (DT)	\$129	\$129	\$129	\$129

DELEGATE INFORMATION (Please type or print clearly)

Name on Reservation: _____
 Guest(s): _____
 Address: _____ City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ E-mail: _____
 Arrival Date: _____ Departure Date: _____ Number of Rooms: _____ Number of Nights: _____

Room Type: 1 Bed/1 Person 1 Bed/2 People 2 Beds/2 People 2 Beds/3 People
 2 Beds/4 People Sgl/DbI Ste Trpl/Q Ste Rollaway

Special Requests: Smoking Non-Smoking Handicapped Other (Special requests are not guaranteed.)

PAYMENT INFORMATION

The Housing Bureau will not accept a reservation without a credit card guarantee, check, or money order.

Method of Payment: Check/Money Order Credit Card: Visa MC AMEX Diners

Credit Card Number: _____ Expiration Date: _____
 Name of Cardholder: _____ Security Code: _____
 Signature: _____

By signing I authorize my credit card to be charged in compliance with the above referenced cancellation policies should I cancel my reservation. If paying by check or money order, full payment, including tax will be due by September 1, 2011.

Check Number: _____ Amount: _____

Make checks payable to: Circle City Classic Housing Bureau • 200 S. Capitol Ave., Suite 300 • Indianapolis, IN 46225-1063.